



Cyber Security Awareness  
Kids Safe Online  
Poster Contest

OFFICIAL RULES





# Cyber Security Awareness Kids Safe Online Poster Contest



## OFFICIAL RULES

### Eligibility

All students in public and private schools, and youth organizations in Kindergarten - 12th grades in the 50 United States, the District of Columbia, and the U.S. Territories.

### Judging

- Clear message conveyed by the text and artwork
- The poster theme listed is addressed;
- Creativity, originality and artistic quality
- Visual clarity - easily read
- Bright and colorful
- Must comply with poster requirements - must be in landscape layout and must not use any copyrighted characters, images or clipart

### Winners

Winners from each grade group (K-5, 6-8, 9-12) will be selected. The winners in each grade category will receive a framed "Certificate of Accomplishment" from the CIS President and CEO. In addition, each winning student will be awarded a prize, and receive the honor of having their artwork replicated into a poster calendar which will be distributed throughout the Country and may also be used in campaigns to raise awareness among children of all ages about Internet and computer safety.

The school contact person named on the Poster Entry Form will be notified by the Multi-State Information Sharing and Analysis Center.

### Submission Information

Submit the Poster Entry Form and Artwork to the address below. Limited to 1 entry per student.

### Deadline

Poster entry forms and artwork must be received no later than **February 28, 2013**.

Posters entries should be mailed to:

**Center for Internet Security  
Kids Safe Online Poster Contest  
Asif Ismail  
31 Tech Valley Drive, Suite 2  
East Greenbush, NY 12061**

Electronic submission can be sent to:  
**[contest@msisac.org](mailto:contest@msisac.org)**

All entries submitted become the property of the Center for Internet Security, Multi-State Information Sharing and Analysis Center and may be used in future publications. Posters will not be returned.

# Cyber Security Awareness Kids Safe Online Poster Contest

## POSTER TOPICS & TECHNICAL SPECIFICATIONS

Please see attached Official Rules document or visit [www.msisac.org](http://www.msisac.org) for information regarding deadline for submissions or selection and notification of winners.

### Getting Started

Poster Art should illustrate the safe use of the Internet and/or mobile devices. Create original artwork that demonstrates one of the following concepts:

- Interacting with others and not bullying or threatening others on the Internet
- Not giving out personal information on the Internet
- Only visiting safe websites
- Being careful with email (not sending worms and viruses)
- Being careful not to download malicious code from games or websites
- How online gaming and gambling can be dangerous
- Protecting against identity theft
- Safe use of social networking such as Twitter, Facebook, myspace, etc.
- Any original concept that illustrates safe use of the Internet or mobile devices

### Topics

Suggested Topics:

- Cyber Security
- Cyber Bullying
- Cyber Community Citizenship (Cyber Ethics)
- Malicious Code (Worms and Viruses)
- Social networking
- Mobile media devices
- Inappropriate texting

### Additional Information and Ideas

For more information, please visit [www.msisac.org](http://www.msisac.org)

### Technical Specifications

#### Format

- Original hand drawn or electronically created submissions will be accepted.
- Text should be dark and large enough to read.

#### Layout & Dimensions

- Minimum: 8.5"x11"
- Maximum: 11" x 14"
- **Landscape Layout only!! – Calendars are in landscape format**

#### Content

- DO NOT send any artwork that contains trademarked images or brands such as Disney Characters, Dell, Google, Twitter, etc. For additional information on copyright visit: <http://www.copyrightkids.org/>
- Do not put any identifying information (such as student's full name or age) on the front of the poster.
- Teachers, support staff and parents may offer minimum technical support but cannot aid in the creative process. No professional (paid) assistance is allowed.

### Questions

Contact Asif Ismail by email at [contest@msisac.org](mailto:contest@msisac.org) or at (518) 266-3460.



# Cyber Security Awareness Kids Safe Online Poster Contest

## Poster Entry Form

It is requested that a Teacher or School Contact Person verifies that this form is completely and accurately filled out. Please attach this form to the corresponding poster. Both the Poster Artwork and the Poster Entry Form should be mailed or electronically submitted to:

Center for Internet Security  
Kids Safe Online Poster Contest  
Asif Ismail  
31 Tech Valley Drive, Suite 2  
East Greenbush, NY 12061  
[contest@msisac.org](mailto:contest@msisac.org)

**\* All Fields Are Required \***

School District:	
School Name:	
School Address:	
School City, State & Zip Code:	
School Phone #:	
Title of Poster:	
Student Name:	
Grade:	
Teacher Name:	
School Contact Name:	
School Contact Title:	
School Contact Email:	
Date received at MS-ISAC (Internal Use Only)	



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ADDITIONAL INFORMATION





# Cyber Security Awareness Kids Safe Online Poster Contest



## ADDITIONAL INFORMATION

The Multi-State Information Sharing and Analysis Center (MS-ISAC) is once again conducting a national K-12 Computer Safety Poster Contest to encourage young people to use the Internet safely and securely and to craft messages and images that will best resonate with their peers across the country.

The contest is open to all students in public and private schools, and youth organizations in Kindergarten - 12th grades in the 50 United States, the District of Columbia, and the U.S. Territories.

Each State is invited to conduct a poster contest for students within their state and submit up to fifteen entries to the MS-ISAC by February 28, 2013 for entry into the MS-ISAC National Poster Contest. Contact the MS-ISAC at [contest@msisac.org](mailto:contest@msisac.org) to find out if your state is participating in this contest

For States unable to conduct a contest, please contact the MS-ISAC at [contest@msisac.org](mailto:contest@msisac.org) to learn how your school/youth organization can participate in this contest.

Thirteen winners will be selected and will receive the honor of having their artwork in a calendar which will be distributed throughout the country. The schools with winning entries will also receive several calendars and additional educational materials to promote cyber security within their school district.

Please read the poster contest rules carefully, as only posters that meet the contest rules will be considered.

Posters should be submitted to us no later than February 28, 2013.

We hope your school district or organization will participate in this worthwhile event and look forward to working with you!

If you have any questions, please call Asif Ismail at (518) 266-3460.

## Eligibility

All students in public and private schools, and youth organizations in Kindergarten - 12th grades in the 50 United States, the District of Columbia, and the U.S. Territories.

## Themes

Poster Art should illustrate the safe use of the Internet and/or mobile devices. Create **original** artwork that demonstrates one of the following themes.

- Cyber Security
- Cyber Bullying
- Cyber Community Citizenship (Cyber Ethics)
- Malicious Code (Worms and Viruses)
- Social networking
- Mobile media devices
- Inappropriate texting

## Poster Requirements

Posters created by students must be their own original artwork. Copyrighted characters, images or clipart will not be accepted.

## Materials

Students may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers, etc. Brighter colors, however, reproduce better for the calendar, light pencil marks will not show up. Keep in mind most posters will likely be on public display, and should be easy to see or read.

## Size and Layout

- Minimum: 8.5"x11"
- Maximum: 11" x 14"
- **Landscape Layout only!! - Calendars are in landscape format**

## Judging Procedure

### If Your State is holding a State-Level Contest:

Submit all posters to your State designated email (contact [contest@msisac.org](mailto:contest@msisac.org) to find out). The State will then submit the winning entries to the Center for Internet Security.

### If Your State is not holding a State-Level Contest:

Each participating school/youth group is permitted to submit up to fifteen (15) posters. How your school/youth group decides on the fifteen (15) posters is up to you. Some schools/youth groups may wish to have a contest and choose the entries; others may just have the art teacher, principal or group leader choose.

Each poster must have the Entry Form securely fastened to the back of the poster. A poster not accompanied by a completed Entry Form will not be eligible for further judging. The posters, with the Entry Form, must be submitted (either hard copy or by email) by February 28, 2013.

Center for Internet Security  
Attn: Asif Ismail  
31 Tech Valley Drive, Suite 2  
East Greenbush, NY 12060  
[contest@msisac.org](mailto:contest@msisac.org)

### National Judging:

The posters will be grouped in one of the following three grade categories - Kindergarten through 5th grade; 6th through 8th grade; and 9th through 12th grade.

The best posters in each grade category will be judged based on the judging criteria listed below. First, second, third and fourth place winners will be awarded in each grade category.



## Judging Criteria

- Clear message conveyed by the text and artwork
- The poster theme listed above is addressed;
- Creativity, originality and artistic quality
- Visual clarity - easily read
- Bright and colorful
- Must comply with poster requirements - must be in landscape layout and must not use any copyrighted characters, images or clipart

## Awards

Each participant of the national contest will receive a certificate of recognition to acknowledge the effort.

## National Winners

Winners from each grade group (K-5, 6-8, 9-12) will be selected. The winners in each grade category will receive a framed "Certificate of Accomplishment" from the CIS President and CEO. In addition, each winning student will be awarded a prize, and receive the honor of having their artwork replicated into a poster calendar which will be distributed throughout the Country and may also be used in campaigns to raise awareness among children of all ages about Internet and computer safety.

The school contact person named on the Poster Entry Form will be notified by the Multi-State Information Sharing and Analysis Center.

## Important Items to Remember

- Up to fifteen (15) entries may be submitted by each state/school/youth organization.
- Entries must meet the poster requirements specified above, and must have the Release Form securely fastened to the back of the poster.
- All artwork submitted becomes the property of CIS, and may be reproduced.

## Important Dates for the Contest

### Now through February 28, 2013

- Students create their posters.
- State/Schools/Youth Groups choose up to fifteen (15) posters.

### No later than February 28, 2013

- States/schools/Youth Organizations submit up to 15 entries to the address above for state judging.

### March 1st to April 30, 2013

- CIS conducts national judging.

### No later than May 15, 2013

- CIS notifies winners and their schools/youth organization, and gives further instruction as to student recognition.

### October 2013

- Calendars will be available.

## For Additional Information

If you have any questions on this poster contest or need additional information please contact Asif Ismail at (518) 266-3460.